

SHOULD WE FLY? JOIN THE DEBATE. SHOULD WE FLY? JOIN THE DEBATE. SHOULD WE FLY?

# FLYING

## YOUR PATRIOTIC DUTY

I am bored of the 'tofu mafia' and their climate change hysterics. They *claim* the world is in dire peril and that millions in Africa will die. They *say* we are destroying the planet and endangering our very future. They *say* that aviation is the fastest growing part of the problem.

**I didn't fight in two world wars to see communist liberals tell me, or my shareholders, what to do.**

Here's what those muesli-munching eco-terrorists don't tell you:

- Maybe climate change is happening, but it's too late to stop it. So enjoy yourself and keep on flying. In fact, fly more since many destinations might soon be uninhabitable.
- Climate change hits the poorest hardest, but those who fly have money. It's not our problem, it's theirs.
- Climate change is a depressing subject, and nobody wants to be depressed. What we want are cheap flights.
- Everyone enjoys travelling. Why stop doing something you enjoy because the world might be in perilous danger and tens of millions might die?
- The Stern Report proves that aviation accounts for 700 million tonnes of global CO<sub>2</sub> emissions. That's only a little bit more than the whole of the UK economy, so what's all the fuss?
- As a businessman I have shareholders to think about, but those yoghurt-peddlers won't shut up about the poor and starving, who don't even fly.
- Even our Prime Minister says we should keep flying and he is a great man. His carbon footprint is 800 times greater than the average person's. Now THAT is what I call leadership.
- Those eco losers think money is bad, unless you're giving it to them, but putting profit before the planet is what got us here and long may it reign. Neverending economic growth is every responsible capitalists duty. And that means more flights, for more people... forever. Onwards and upwards!

Sir Montgomery Cecil  
Chairman of SPURT

Next time you hear someone whinge about global warming, tell them to stop being so miserable. Remember what we at SPURT say:

**SOD THEM. LET'S FLY.** [www.unlimited-spurt.org](http://www.unlimited-spurt.org)



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## TO THE END OF THE WORLD

As a popular yet flightless bird, we penguins are used to disappointment. But watching you wingless humans destroy the planet takes the biscuit. Global warming is wiping out species, destroying natural habitats and even killing your own kind. Your addiction to fossil fuels and flying everywhere puts us all in peril.

**I might only be a penguin, but I know a global disaster when I see it melting beneath my flippers. And make no mistake, flying is a killer.**

Forget the corporate spin, this is what the airline industry don't want you to know:

- Even if you 'greened' your entire economy - changed every lightbulb and all drove hybrid cars - you'd still miss the UK's goal of a 60% cut in CO<sub>2</sub> emissions, and all because of aviation growth. How clever of your government to exclude international flights from the target.
- Airlines benefit from tax breaks worth £9billion a year. This means your government is subsidising cheap flights so that British tourists can take another £15bn out of the economy. Even to a penguin, that's plane stupid.
- Airlines admit flying is responsible for 2% of the world's CO<sub>2</sub> emissions. What they forget to say is that the high altitude magnifies the damage by 2-4 times. And while everyone else needs to cut back, aircraft emissions will double over the next 20 years. By 2030, aviation will account for around 20% of UK emissions.
- Don't pin your hopes on science and technology - this will only improve fuel efficiency by 1-2% a year, a drop in our ever-heating ocean.
- Most cheap flights aren't even necessary. Almost 50% of flights in Europe and the UK are under 300 miles, while taking the train emits 10 times less CO<sub>2</sub>.
- The growth of flying will buggery any chance of stopping climate change. And it's your government who is subsidising the aviation industry and planning to expand almost every British airport.
- Even down here in Antarctica, we heard that 63% of Sun readers were willing to sacrifice a foreign holiday by air to save the planet.

A penguin

Flying less is one of the single most important decisions you can take to stop climate change. So please, from one flightless species to another... keep it on the ground.

**ONE PLANET. ONE CHANCE.** Send an e-mail to: [Douglas.Alexander@dft.gsi.gov.uk](mailto:Douglas.Alexander@dft.gsi.gov.uk)  
Rt Hon Douglas Alexander MP, Secretary of State for Transport

